

Louisiana State Parks

Cypremort Point

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

CYPREMORT POINT STATE PARK (2004-05)

Number of overnight visitors	7,651
Number of day use visitors	35,186
Number of employees - regular	8
Number of employees - peak	9

ECONOMIC IMPACT OF CYPREMORT POINT STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$84,739
Spending by out of state visitors in park	\$10,479
Total primary spending by out of state visitors in LA	\$95,219
Secondary economic impact of out of state visitor spending	\$99,979
Total Economic Impact	\$195,198

Earnings for local workers generated by out of state visitors	\$63,225
Jobs generated by out of state visitors	3

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$247,903
Spending by Louisiana residents in state park	\$112,807
Total Spending by Louisiana Residents	\$360,709

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$455,928
Direct operating expenses (B)	\$353,864
Return on Operating Expenses (A/B)	\$1.29

The following tables show the overall results of the survey of visitors who stayed overnight at Cypremort Point State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	91.5%
No	8.5%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	58.9%
No	41.1%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	7.7%
1-3 nights	73.1%
4-9 nights	16.7%
10+ nights	2.6%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/good facilities	48.8%
Relaxing atmosphere	28.0%
Nature/outdoor environment	13.4%
Accessibility	4.9%
Other	4.9%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	48.0%
Mosquitoes, flies, ants, bees etc.	30.7%
Other	14.7%
Dirty water/trash in water	4.0%
Dump stations/Sewage hook-up	2.7%
Restroom	0.0%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Cabin rental	79.5%
Fishing (boat)	59.0%
Boating (pleasure)	55.4%
Picnicking/cooking out	42.2%
Fishing (pier/bank)	41.0%
Sight-seeing	27.7%
Swimming	22.9%
Hiking	14.5%
Other	10.8%
Camping (RV, trailer)	8.4%
Nature study	6.0%
Group camp rental	6.0%
Bicycling on pavement	4.8%
Water-skiing	4.8%
Camping (tent, other)	2.4%
Educational programs/exhibits	1.2%
Canoeing/Kayaking	1.2%
Mountain biking	0.0%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	47.6%
Met your expectations	45.1%
Almost met your expectations	3.7%
Failed to met your expectations	1.2%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	30.8%
Other	28.2%
More recreational facilities	28.2%
Better playgrounds/more equipment	19.2%
Add/improve hiking, nature trails	12.8%
Total	119.2%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Lake Fausse Pointe SP	66.7%
Cypremort Point SP	31.3%
Chicot SP	20.8%
Grand Isle SP	20.8%
North Toledo Bend SP	12.5%
Bayou Segnette SP	10.4%
Lake Claiborne SP	8.3%
South Toledo Bend SP	8.3%
Fontainebleau SP	6.3%
Sam Houston Jones SP	6.3%
Lake Bistineau SP	6.3%
Faiview-Riverside SP	2.1%
Tickfaw SP	2.1%
Lake Bruin SP	2.1%
Lake D'Arbonne SP	2.1%
St. Bernard SP	0.0%
Caney Creek Lake/Jimmie Davis SP	0.0%
Chemin-A-Haut SP	0.0%
Poverty Point Reservoir SP	0.0%
Total	206.3%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	19.0%
No	81.0%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Mississippi	47.1%
Texas	35.3%
Arkansas	35.3%
Florida	29.4%
Tennessee	17.6%
Louisiana	17.6%
Utah	17.6%
Alabama	11.8%
Arizona	11.8%
Colorado	11.8%
Wyoming	11.8%
New Mexico	5.9%
North Carolina	5.9%
California	5.9%
Kentucky	5.9%
Montana	5.9%
Maryland	5.9%
Georgia	0.0%
Missouri	0.0%
South Carolina	0.0%
Virginia	0.0%
Illinois	0.0%

Response	Percentage
Oklahoma	0.0%
Wisconsin	0.0%
Indiana	0.0%
Kansas	0.0%
Iowa	0.0%
Michigan	0.0%
New York	0.0%
South Dakota	0.0%
Vermont	0.0%
Maine	0.0%
Massachusetts	0.0%
Minnesota	0.0%
Nebraska	0.0%
Nevada	0.0%
Pennsylvania	0.0%
West Virginia	0.0%
Ohio	0.0%
Washington	0.0%
Delaware	0.0%
Idaho	0.0%
New Hampshire	0.0%
New Jersey	0.0%
North Dakota	0.0%
Oregon	0.0%
Alaska	0.0%
Connecticut	0.0%
Hawaii	0.0%
Rhode Island	0.0%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	14.8%
Agree	63.0%
Neutral	21.0%
Disagree	0.0%
Strongly Disagree	1.2%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	39.0%
Agree	58.5%
Neutral	2.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	64.2%
Agree	35.8%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	61.4%
Agree	36.1%
Neutral	2.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	63.4%
Agree	34.1%
Neutral	2.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	28.0%
Agree	51.2%
Neutral	19.5%
Disagree	1.2%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	17.3%
3-5 people	43.2%
6-9 people	28.4%
10+people	11.0%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	50.6%
No	49.4%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	25.0%
Friends, family ,co-worker	22.5%
Newspaper	22.5%
Internet/Website	16.3%
State Parks brochure	5.0%
Other	2.5%
Travel guides, books, magazines	1.3%
Called or visited tourism office	1.3%
Wrote/phoned the park	1.3%
Television	1.3%
Radio	1.3%
Welcome Center	0.0%
Automobile/Travel Club	0.0%
Maps	0.0%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Longfellow-Evangeline SHS	47.4%
Marksville SHS	26.3%
Port Hudson SHS	15.8%
Plaquemine Lock SHS	10.5%
Rosedown Plantation SHS	10.5%
Audubon SHS	10.5%
Fort Jesup SHS	10.5%
Fort St. Jean Baptiste SHS	5.3%
Fort Pike SHS	5.3%
Poverty Point SHS	5.3%
Winter Quarters SHS	5.3%
Centenary SHS	5.3%
Mansfield SHS	5.3%
Los Adaes SHS	0.0%
Total	100.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?**Table 21**

Response	Percentage
Yes	48.0 %
No	52.0%
Total	100.0%

What is the approximate annual income of your household?**Table 22**

Response	Percentage
\$7,500-\$24,999	1.4%
\$25,000-\$47,499	23.2%
\$47,500-\$74,999	36.2%
\$75,000-\$99,999	17.4%
\$100,000-\$149,000	17.4%
\$150,000+	4.3%
Total	100.0%